

**QUSH MOHAMMED  
(AHMAD KHUSYAIRI BIN MOHD ALI)**



**Qush Mohammed: A Visionary in Human Capital Development & Creative Learning Solutions**

Qush Mohammed (Ahmad Khusyairi bin Mohd Ali) is a highly accomplished Learning & Development strategist, corporate trainer, and business innovator with a deep-rooted passion for human capital development, leadership transformation, and creative event solutions. With over 15 years of expertise, he has designed and executed high-impact programs that elevate individual capabilities and organizational excellence. His career is a testament to his ability to bridge leadership, strategic communication, and experiential learning, ensuring sustainable talent growth in a rapidly evolving corporate landscape.

Qush's journey began at Bank Negara Malaysia, where he served as Corporate Services Senior Executive and later promoted to Human Resources Manager. During his tenure, he spearheaded innovative initiatives such as a curation of training programmes i.e. BNM Brand Ambassadors, Developing Professional Liaison Officer of The Bank and Canvassing Your Journey, aimed at strengthening organizational branding, leadership development, and strategic communication within Malaysia's central banking ecosystem. His contributions were instrumental in shaping future-ready talent pipelines, reinforcing corporate identity, and fostering dynamic workplace cultures.

In 2014, Qush founded QLead Synergy, a premier event management and creative solutions as well as human capital development consultancy dedicated to helping businesses and institutions craft engaging, high-impact events, conferences, and experiential learning programs.

Qush Mohammed personally has successfully delivered over 200 customized programs for leading organizations, including Bank Negara Malaysia, Malaysia Multimedia University, Johor Port, JKKN, FELCRA, and Dewan Bandaraya Kuala Lumpur (DBKL).

Qush is also entrusted to lead Creative Human Development Division at Kraftsman Sphere Consulting, further amplifies his expertise in integrating business psychology, behavioral science, and innovative storytelling to deliver immersive training experiences. He has pioneered flagship programs such as ImpactSpeak, Branding Me, e-K.I.C.K., and ADIWIRA MeGo, and W.E. Team, all of which are designed to enhance professional capabilities, instill leadership excellence, and cultivate high-performance workplace environments.

Qush holds a Bachelor's degree in Business Administration (Marketing) from Malaysia Multimedia University (MMU) and is an accredited/ certified HRD Corp Trainer. His additional accreditations include Colored Brain Communication, Human Drive & Motivation, Dynamic Speaking, and Curriculum Development—solidifying his authority in leadership psychology, competency-based training, and workforce empowerment. His ability to merge corporate strategy with experiential learning methodologies makes him a sought-after expert in organizational transformation, leadership innovation, and cultural change management.

With an unwavering commitment to developing talent, driving business excellence, and curating world-class learning experiences, Qush Mohammed is the ideal strategic partner for organizations looking to future-proof their workforce, build high-impact teams, and create exceptional learning and event experiences. His ability to translate corporate challenges into transformative solutions sets him apart as a visionary in human capital development, leadership training, and creative event management.